

PRESS KIT



Beaufort County Heritage Tourism Corp. presents

LOWCOUNTRY FAIR

WITH HISTORICAL FLAIR

Saturday, March 28, 11 a.m.-5 p.m.

at the Coastal Discovery Museum, 70 Honey Horn Drive, Hilton Head Island
in partnership with Santa Elena Foundation



SCHEDULE OF EVENTS:

Friday, March 27, 2020 9:30 AM - 2:30 PM

1,000+ local students will come to “Student History Day” at the Lowcountry Fair for a unique field trip! (Consult field trip map and program guide)

- History Re-enactments & Weapons Demonstrations
- Several educational booths by local organizations
- Lowcountry animal programs
- Meet & Greet Marsh Tackies
- Travelling Hunley Exhibit
- Nature Trails

Saturday, March 28, 2020 11:00 AM - 5:00 PM

2,000+ people will come to the Lowcountry Fair with Historical Fair --- the only collaborative heritage festival in the Lowcountry! Check website for more details on specific program times.

- History Re-enactments (All day!)
- Weapons Demonstrations (Times TBA)
- Meet & Greet Marsh Tackies, Fun Show Competition (All day!)
- Bands and onstage performances (Times TBA)
- Booths by local organizations (All day!)
- Travelling Hunley Exhibit (All day!)
- Lowcountry Critters programs (12:00-2:00)
- Variety of Local Food/Beer and Artisan Craft Vendors (All day!)

500+ Years of History Comes to Life, Marsh Tacky Horses, and Festival Fun at 2020 Lowcountry Fair Heritage Event

For release: 2/7/2020

Contact: Megan Morris, MMORRIS@santa-elena.org

Beaufort, SC – What’s more fun than a lowcountry spring fair, filled to the brim with historical flair? With the arrival of warmer weather, the Beaufort Heritage Tourism Corporation, Santa Elena Foundation and Coastal Discovery Museum are collaborating to bring the third *Lowcountry Fair with Historical Flair* on Friday, March 27 for schools and Saturday, March 28 for the public.

It’s the perfect way for the entire family to spend a day in the Lowcountry! And this “better than ever” event showcases 500+ years of history throughout Beaufort County as well as our unique ecology, culture and heritage. The events take place on the grounds of Coastal Discovery Museum, at the north end of Hilton Head Island.

Thanks to several partner organizations and sponsors, plans are in place for all ages to experience activities like the Living History Showcase, travelling Hunley exhibit, Marsh Tacky demonstrations, Lowcountry Animal programs, nature trails, and – of course – music, food, artisans, and much more! Moderately-priced tickets and family ticket packages are on sale in advance and at the gate – and with one ticket, all activities are included.

“The Lowcountry Fair is a stand-out event for the community to experience local heritage mixed in with plenty of good fun, food and friendship!” said Megan Morris, executive director of the Santa Elena Foundation. “This furthers county-wide efforts to highlight Beaufort’s unique history and collaborate with others in the region to commemorate significant moments and understand our past.”

The fair features Marsh Tackies – the SC State Horse – who will gladly meet spectators who want to learn more about the breed, and then show off their agility on during the Fun Show on the obstacle course. The Marsh Tacky is a well-protected breed due to its heritage as the horses that originally arrived in today’s America on Spanish ships in the 16th century.

The premier Living History Showcase includes early settlers through the twentieth century. Compelling historical re-enactors show family life, living conditions, and times of war, sacrifice, and change. From 16th century colonial times when Santa Elena was founded by the Spanish, through the American Revolution, the Civil War/Reconstruction era and up to WWII -- men, women and children in period costume mingle with spectators, tell fascinating stories of life in days gone by, fire their weaponry, walk in a parade and engage visitors in fun, educational activities.

Among the activities, delicious local concessions are available for purchase throughout the day. Choose from a wide variety of food vendors who uniquely showcase food from around the Lowcountry --- from hot lunches to special treats and even local brews. Sip and see around this unique venue with local music playing and skilled artisans displaying their original products from iron-welded signs, to local honey, and everything in between.

Discover many local organizations in the Partner Showcase. Meet friends at the National Park Service and participate in a Junior Ranger program, or head over to see what the Morris Center for Heritage, Port Royal Sound Foundation, and Mitchelville Project have to share – just to name a few!

And just when you think you've seen it all, follow a nature trail around the preserved grounds of historic Honey Horn, serving as Coastal Discovery Museum today. Don't be surprised to meet their critters, like turtles, alligators, and snakes as you enjoy the waterfront view and beautiful oak trees!

With so much to do and enjoy, consult the event webpage for special program times throughout the day. While many of the demonstrations and activities will be ongoing, there will be scheduled times for weapons demonstrations, animal programs, onstage performances and more.

MORE DETAILS:

TICKETS are available online (<https://santa-elena.org/lowcountry-fair-2020/>), and at the gate. All tickets are non-refundable, this is a shine-only event.

ADVANCE PURCHASE (until March 20)

General Admission (\$12), Children 7-17 (\$5), Families (2 adults with 2+ kids) (\$35)

AT THE GATE (March 28)

General Admission (\$15), Children 7-17 (\$5), Families (2 adults with 2+ kids) (\$40)

STUDENT DAY ADMISSION (March 27)

Per person (\$5) -- reservations must be made in advance (contactus@santa-elena.org)

FREE PARKING for all

Beaufort Heritage Tourism Corp. represents: Beaufort County, Jasper County, City of Beaufort, Town of Port Royal, Town of Bluffton, and Town of Hilton Head Island

Organizations participating: Beaufort County Libraries, Beaufort-Jasper Water & Sewer Authority, Carolina Marsh Tacky Association, Charleston Few, Coastal Discovery Museum, Coastal Heritage Society, Daufuskie Historical Society & Marsh Tackies, Hilton Head Archaeology Society, Lowcountry Raptors, Men of Menendez, Mighty 8th Airforce, Mitchelville, Morris Center for Lowcountry Heritage, The Outside Foundation, Port Royal Sound Foundation, National Park Service, Parris Island Museum & Historical Society, Santa Elena Foundation

Food Vendors: Fire & Rice Paella, Melly Mel's, Taco Brown, Smoking Gringo's BBQ, Hudson's Seafood, Street Meat, NY City Pizza, Krystyna's Polish Food, Jack Frost Ice Cream

Craft Beer Tastings: Salt Marsh Brewing Company

Musical Guest: Chilly Willy Band

Broadcast Company: Beaufort County Channel



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Saturday, March 28, 11 a.m.-5 p.m.

at the Coastal Discovery Museum, 70 Honey Horn Drive, Hilton Head Island
in partnership with Santa Elena Foundation

**A family day of fun and discovery with authentic re-enactments
spanning 500 years of Lowcountry life and history**

<PLUS>

Marsh Tacky horses Traveling Hunley exhibit
Weapons demonstrations Lowcountry critters Live music
Nature trails Local food & beer Community booths Artisan crafts

TICKETS

18 and over: \$12 by March 20; \$15 at gate Kids 5-12: \$5 in advance and at gate
Families (2 adults, 2+ children): \$35 by March 20; \$40 at gate

STUDENT DAY: Friday, March 27, 9 a.m.-2:30 p.m.
Students \$5; teachers, free.



Website: www.santa-elena.org/lowcountry-fair-2020
Tickets online and at Santa Elena History Center and Coastal Discovery Museum

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LOWCOUNTRY FAIR

WITH HISTORICAL FLAIR

STUDENT HISTORY DAY - FRIDAY, MARCH 27 9:30-2:30
AT COASTAL DISCOVERY MUSEUM
70 HONEY HORN DRIVE, HILTON HEAD ISLAND

In partnership with Santa Elena Foundation

**EDUCATIONAL, FUN-FILLED EVENT SHOWCASING
500+ YEARS OF LOWCOUNTRY HISTORY**

<PLUS>

MARSH TACKY HORSES TRAVELING HUNLEY EXHIBIT
LOWCOUNTRY CRITTERS & RAPTORS NATURE TOURS
WEAPONS DEMOS LEARNING STATIONS



STUDENTS OF ALL AGES! - REGISTRATION FORM ONLINE: WWW.SANTA-ELENA.ORG
PICNIC AREA & BUS PARKING AVAILABLE \$5/PERSON, TEACHERS FREE

Contact Information:



SANTA ELENA
FOUNDATION

Santa Elena Foundation: www.santa-elena.org

Executive Director, Megan Morris

mmorris@santa-elena.org 843-379-1550



**COASTAL
DISCOVERY
MUSEUM**
Experience The
Lowcountry Up Close

Coastal Discovery Museum:

www.coastaldiscovery.org

Executive Director, Rex Garniewicz

rgarniewicz@coastaldiscovery.org



Carolina Marsh Tacky Association:

www.marshacky.info

Board of Directors, Tammy Warren

tammyjwarren50@gmail.com